

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Date first licensed

EFF 11-20-59)

57F: 1-10-60

W T R X (Ltr.10-21-59

12-2-47

Call letters X W B B C Station Location: Flint, Michigan

Ltr. 12-16-69 W T R X Eff: 1-13-60

MID AMERICA MEDIA, INC. (AL 7-3-73 EFF: 12-22-73)
X EASTMAN BROADCASTING COMPANY, INC. (AL-6-18-64 EFF: 7-22-64
**BOOTH EFCADCASTING COMPANY (PML 1-14-58)

* BOOTH RADIO & TELEVISION STATIONS, T.C. (ML 4-5-50)

Name of licensee XBOOTH RADIO STATIONS, INC.

XBristol Road, Flint, Mick. (Redescribed 8-10-62)

XBristol Road at Dort Highway, Flint, Michigan (MP 4-30-47) (Lic. 12-2-47)

Transmitter location x3700 Hemphill Road, Near Flint, Michigan (CP 10-31-46)

3076 E. Bristol Road, Flint, Mich. (Redescribed 8-10-62)

*Bristol Road at Dort Highway, Flint, Michigan (Ltr. 10-1-52 Eff. 9-29-52)

**x112 West Water St., Flint, Michigan (Lic. 12-2-47)

Main studio location To be determined, Flint, Michigan.

CONSTRUCTION PERMIT AND LICENSE RECORD

			-			
Appl.	Date			Time		Period
· No.	Issued	Freq.	Power	Div.	Fr Fr	om- To-
12-P-4120	10-31-46	1330	1kw*	U	12-3	1 6-30-4
	C.P. fo	r a new	broadca	st stati	on	
3MP-2420	4-30-47	1330	1kw#	U	6-29	12-26-4
			*DA		l Clause	
						C&C dates
The second secon	12-2-47					11-1-48
BZ-2561	Lic. to					
	and deter	rine ope			direct	method.
DD (055	D 00 10	7220	COND. C	CONTRACTOR DESIGNATION OF THE PARTY OF THE P	0.22	2 27 10
BP-0855	7-27-48 CP to ma	1330	1kw-DA	U DA and	9-27	3-27-49
		on the #				-
		COND. CI				
BR-1949		1330		U	11-1	11-1-5
PS-1949-	11-9-48	1330	1kw-DA	U	11-9	11-1-51
	Mod. Lic.				ions.	
		AND DESCRIPTION OF THE PERSON NAMED IN	ON . CL		-	
		COND.	CLAUSE)	for ext.	of comp.	
	A COLUMN ASSESSMENT	1330		Ü	4-3 11-	-1-51
-	.o . Lic.	to chan	e name.	(COLDI	. CLAUSI)
	1 -1 -	20001			11-11	-1-04.
BR-1949	9-3-52		Lkw DA-2 (Cond Cl		10-1-52	10-1-55
PR_1949	9/7/55				10-1 10	0-1-58
					TO THE PERSON	
(1)	1-14-58	f license				
111		asting Co				. 00.4
BR-1949		1330kc J				0-1-61
BP-11661	7-29-59	1330ke	ikw-5kw-1	LS,DA-2 U	9-29 3-	-29-60
	CP ot incr	SE) and m	ake chan	r; instal	I new tr	ans.
	direction	1 antenna	pattern	(Cond'1)	. daytim	a
MP-8709	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	Mod. of	-			ane
(1)		type (RC	A 5D).	,	- Larigo CI	arts.
a set of the se	1100 6-6-	o por els	uest of	applicant		
	THE RELEASE				The state of	

Form BC 126 1949 June 1954

BROADCASTING STATION LICENSE RECORD

Call letters
Station location

CONSTRUCTION PERMIT AND LICENSE RECORD

	TO THE REAL PROPERTY.				
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BH-1949	6-29-62	1330kc	. 1kw	Unl	6-29 39-1
BL- 7890	8-10-62	1330kc	1kw-5kw	Unl DA2	8-10 10-1-64
	Lic. to co				which auth.
		Committee of the Commit			ns. and make
	chgs. in	laytime i	DA patte	rn).	d 10 10 1 0
BL-9312	Lic. to u	Be old m	in tran	s. (COLLIN	8-10 10-1-64 S-20K) at
	pres. loc	of mai	trans.	to be ope	rated on 1230
	lkw, for	aux. pur	o. only.		
BAL-5098				ment of li	
BR-1949	9-30-64	1330kc.	lkw, 5k	w, DA-2 U	10-1 10-1-6/
AUX			lkw	to	10-1-67
BS-1940	11-4-65	Mod. o	f licens	e to charge	e operating
(1)				(Memo).	
BR-1949 -	9-15-67	1330kc	1kw-5kw	DA-ZU 1	0-1-70-1-70
		13 <u>3</u> 0kc_	_lkw_(A	x.) DA2	
BS-1949(L	7-25-69				rating speci-
			s.(Memo)		10-1-70
BZ-7963(L	1-25-72			ODIFICATION	N 10-1-73
R-1949		1330kc:1	kw-5kw(N	AIN)	
EBSA_	5-22-72	100	+	P values	
BS-1949(1	.) 4-3-72 M		kw,5km-		10-1-73
			low DA-2		
BTC-7002	11-28-72	VOL. TO	EFF: 1	5-73	
		VOL AL		12-22-73	
BAL-7845					
the same of the same of the same of	L) 11-16-73	KENEWAL (OF MAIN &	AUX.	ect Values.
ER=1919				THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	
BP-19,969	10-24-7			nighttime	ring radials
					0-24-76
3MP-14,322	(1) 12-22-	6 MP(BP	-19,969	to ext. ti	ne to
					4-24-77
BMP-14,3	BBL{2} 5-	-77 MP	BP-19.9	69} to ex	t. time t
			-	120	

Station location

BROADCASTING STATION LICENSE RECORD

Date first licensed	 Call	letters	WTRX

Name of licensee _____ See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date		1	Time	Period
No.	Issued	Freq.	Power	Div.	From- 7
BTC-8325	5/26/77	Vol TC	EFF:		
BMP-14,477(3)		7 MP(BI		as mod.)	4-24-78
BTC-8512	11-22-77	Vol TC	EFF:	12-8-77	
BMP-14,567 (4)	5-16-78			time to:	11-1-78
BMP780815AK (5) COMTEL COMTEL	6-12-80	MEOV on AU. & T. THRU 10	9969, as daytime TRMS COM -15-80	mod.) to	pattern.

Call X W B B C Letters X New

Name BOOTH RADIO STATIONS, INC.

(P.O. 3100 Eaton Tower, Detroit 26, Mich.)

File No.	Dated	Application for	Nature	<u>Ction</u> Date
B2-P-4120 Rec'd	10-6-45 10-8-45	Frequency: 1330 kc Power: lkw - DA Hours of Operation: Unlimited time Trans. Location: Flint, Mich. Studio Location: To be determined, Flint, Mich. (Filed by Reed T. Rollo, Atty.; Paul A. de Mari	Petition and appl. 10-31-46 ORDER ISS	for severance GRANTED
Amended Rec'd Filed	11-21-45 11-30-45 12-6-45	AMENDED: Re to change type of transmitter from COLLING 20-T to COLLING 20-K.		
AMENDED Recd. Filed	7-29-46 8-6-46 8-6-46	AMENDED to change transmitter location from Flint, Mich. to 3700 Hemphill Road, Flint, Mich. and changes in DA		

20-K COLLINS 20-T Transmitter #2

Call ATRX
Letters X W B B C

Name Booth Radio Stations, Inc.

File No.	Dated	Application for	Nature Act	tion Date
B2-MP-2420 Rec'd Filed	12-20-46 12-23-46 12-23-46	Med. of C.P. (B2-P-4120, which authorized a new standard broadcast station) to make changes in D.A. antenna and to change transister location from 3700 Hemphill Rd. near Flint, Michigan to Bristol Rd. at Dort Highway, Flint, Michigan and for extension of commencement and completion dates from 12-31-46 and 6-30-47, respectively to 60 days after grant and 180 days thereafter, respect. (Filed by Percy H. Russell, Jr., Atty.; Henry B. Riblet, Engr.)	Subj. con	4-30-47 dition permit- ty legitimate of blanketing

#3

Call Letters W B B C

Name BOOTH RADIO STATIONS, INC.

File No.	Dated	Application for	Nature Date
BL-2723 Rec'd Filed BZ-2561 Rec'd Filed	10-2-47 10-6-47 10-6-47 10-6-47 10-6-47	License to cover C.P. (B2-P-4120, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power. (E. M. Hinsdale, Jr., Engr.)	GRANTED 12-2-47 waiver 3.60 & blanket4 ing clause
BP-6855 Rec'd Filed	7-6-48 7-7-48 7-7-48	Construction Permit to make changes in the Directional Antenna and mount the FM antenna on the #2 directional tower. (Filed by E. D. Johnston, Atty.)	GRANTED 7-27-48 re blanketing clause and subj. to cond. that permittee submit proof of performance showing that there is no change in DA pattern as a result of the substitution a for a sec. of the #2

Call Letters W.B.B.C

Name BOOTH RADIO STATIONS. INC.

File No.	Dated	Application for	Act Nature	Date
BR-1949 Rec'd	8-30-48 9-1-48	Renewal of license Filed by Percy H. Russell, Jr., Atty.	GRANTED	10-20-48
BMP-4505 Rec'd Filed	2-28-49 3-1-49 3-1-49	Mod. of C. P. (HP-6855, which authorized changes in the DA and mount the FM antenna on the #2 directional tower) for extension of completion date from: 3-27-49 TO: 9-27-49. (Percy H. Russell, Jr., Atty.)		3-17-49 1. as CP 6855
			Cancelled quest of and it. 6-7-49	d 6-6-49 per re oplicant
RML-1387 Rec'd Filed	12-19-49 12-23-49 12-23-49	Modification of license to change name of licensee corporation from Booth Radio Stations, Inc. to Booth Radio & Television Stations, Inc. R. Russell Eagan, Atty.	GRANTED re blanket	4-3-50 ing clause

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WBBC

Name BOOTH RADIO & TELEVISION STATIONS, INC.

File No.	Dated	Application for	Ac Nature	tion Date
BR-1949 Rec'd	7-31-51 8-1-51	Renewal of license Filed by Percy H. Russell, Jr., atty. Ltr. 5-20-52 - re Kirkland, Fleming, Green, Martin & Ellis no longer atty's for WBBC	Granted	10-10-51
BR-1949 Rec'd Filed	6-27-52 7-1-52 7-1-53	Renewal of License Filed by Robert E. Hodson, Atty.	GRANTED	9-3-52
		Cohen and Marks represent station as per letter dated October 30, 1952.		
BR-1949 Rec'd Filed	6-25-55 7-6-55 7-6-55	Renewal of license	GPANTED	9-7-55

FORM BC-121 #6 Aug. 1955

BOOTH BROADCASTING COMPANY Name X BOOTH RADIO & TELEVISION STATIONS, INC.

Call VTRX Letters XWBBC

File No. EP-11,661 Rec'd Filed AMENDMENT Rec'd Filed(order) BML-1744 Rec'd&Filed	Dated 10-24-57 10-24-57 10-24-57 12-22-58 1-12-59 1-20-59		Nable er GRANTE tes BC5E) Mon.; F DA & no remittee s ficient measurem sequent	Cond'l re: Phase ield meas equip.; n-DA proof; Pershall submit sufficient intensity ments taken subto adjustment of daytime pattern.
BR-1949 RECD FILED	6-17- 8 6-26-58 6-26-58	Renowal of license Marcus Cohn, Atty.	GRANTED	9-3-58

FORM BC-12 Aug. 1955 Name BC	#7			etter 1-10-60 V T R X (11-20 V B B C	0 -59
File No.	Dated	Application for	Ac Nature	tion Date	
BMP-8709 R & F	9-1-59 9-4-59	Modification of C. P. (BP-11661 which author increase of daytime power, instl. new trans. and changes in daytime DA pattern) to change transmitter type (RCA 5D) Atty's: Cohn and Marcus	GRANTED	9-28-59	
BL-7890 Rec'd Filed	3-28-60 3-28-60 3-28-60	License to cover construction permit(BP-11661 as modified, which auth. increase daytime power, install new transmitter and make changes in daytime DA pattern) Atty Cohn and Marks	GRANTED	8-10-62	
ER-1949 Rec'd&Filed	6-27-61 7-17-61	Renewal of License Stanley B. Cohen, atty.	RANTED	6-29-62	
		F.C.C. WASHINGTON D.C.	THE RESERVE TO SERVE THE PARTY OF THE PARTY		

BR

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

etters

#8 EASTMAN BROADCASTING COMPANY, INC.

Name

* BOOTH BROADCASTING COMPANY

Flint, Michigan

File No.	Dated	Application for	Ac Nature	tion Date
BL-9312 R. & F.	4-12-62 4-16-62	Lic to use old main trans(Collins-20K) at present loc of main trans to be operated on 1330kc, lkw, U, for AUXILIARY PURPOSES (DK-2 Atty* COHN & MARKS	GRANTED	8-10-62
BAL-5098 R & F	14-27-614 14-29-614	Voluntary assignment of license to EASTMAN ERCADCASTING COMPANY, INC. Atty Cohn & Marks	GRANTED EFF:	6-18-64 7-22-64
BR-1949 Rec'd Filed	7-23-64 7-27-64 7-27-64	Renewal of license(MAIN & AUXILIARY) Atty. Marcus Cohn	GRANTED	9-30-64
BR-1949 R & F JUL 1 9 1967 Ltr. 11-15-6 Ltr. 6-25-69	6-28-67 6-29-67 7 licensee n	Renewal of license (main & auxiliary). Atty: Marcus Cohn ow represented by Arthur Stambler ow represented by Norman E. Jorgensen.	GRANTED	9-15-87

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WTRX

Name EASTMAN BROADCASTING COMPANY, INC. FLINT, MICHIGAN

			Act	lon
File No.	Dated	Application for	Nature	Date
BR-1949	6-19-70	RENEWAL OF LICENSE (Main)	GRANTED	1-25-72
R&F	6-26-70	Norman E. Jorgensen, Atty.		
\$75 #611945		AMENDED 7-21-71 re: commercial matter		
PN REcd.	"			
PRESS	JUL 2 197	D		
BR-1949	7-8-70	Renewal of license (Auxiliary)		
R & F	7-10-70			
#613988 \$30				
10-5-70 Annu	al fee \$92.0	O deducted from \$105.00 Renewal filing fee.	redit \$11.0	0 to 1971.
BZ-	7-1-70	Direct Meas. Main.		
Rec'd.	7-2-70		RETURNED	6-16-71
\$30 612891	7-2-71		New 302 fil	led. 1-27-71
Refunded JUN	18-79772			
BZ-		Direct Meas. Aux.		
Rec'd.	7-29-71		RETURNED 6 lew 302 lile	
1100	1 8 1971		CH 302 1116	n 1-51-11
301	10 19/1	P.C.C WASHINGTON, D. C.		
The second second second	NAME OF TAXABLE PARTY.			

Form BC-121

September 1969

1330kc

Call Letters

MID AMERICA MEDIA, INC.

X EASTMAN BROADCASTING COMPANY, INC. Name

Flin	t, Michigan			
File No.	Dated	Application for	Act Nature	10n Date
BZ-7963 Rec. & F 659060-\$50. AC-067-Ref. EM PRESS	1-26-71 1-27-71 1-27-71 1-21-72 1-18-72 JAN	Direct Measurement - Main & Auxiliary Atty: Krieger & <u>Jorgensen</u>	GRANTED	1-25-72
BTC-7002 R & F FEE PD: \$25 CODE 053 (F NOV 14 1972	THE RESERVE THE PARTY OF THE PA	Voluntary transfer of control of lic corp from Robert E. Eastman & Co., Inc. to Robert E. Eastman Atty - Jorgensen & Resnick		11-28-72 FEE / 1-5-73
CCDE 047 Pub.notice	3-2-73 3-12-73 000 #161654 filed 3-29 APR 2 1976		\$ 16,300.04	Fee 2 *

RE: BAL-7845 - Assignee is licensee of WIRL, Peoria, Ill.

Ltr from atty filed 3-30-73 to reflect assignee is license of WIRL

AMENDED 6-6-73 (assignee) re bus. int. & programming AMENDED 6-25-73 (assignee) - ltr from atty re bus. int of minority stockholder

MOD of Purchase Agreement Filed 12-21-73

Form BC-121 September 1969

Call

Letters WTRX

MID AMERICA MEDIA, INC.

	Flint, Mi	chigan		
File No. BR-1949 R & F PN PRESS	Dated 5-24-73 6-29-73 6-29-73	Application for Renewal of License(Main & Auxiliary) Atty: Norman Jorgensen AMENDED 9-26-73 re: engineering report	Nature GRANTED	Date 11-16-73
RP 19,969 R & F \$100-43-346 AC-056	5-14-75 5-21-75 5-21-75		GRANTED	10-24-75
JUN 2 n BR-1949 R & F PN Recd. PRESS	1975 5-13-76 5-20-76 JUL''7 1976	Atty: Richard R. Zaragoza Superseded authorization to delete condition RENEWAL OF LICENSE (MAIN & AUXILIARY) SUPPLEMENTAL APPLICATION filed 5-25-79 as an a pending renewal application. (BR790525UP) PRES	mendment t	SSUED!

F.C.C. - WASHINGTON, D. C.

Call WTRX Letters

Name Mid America Media, Inc.
Flint, Michigan

File No.	Dated	Application for	Ac Nature	tion Date
R & F \$100-627659 AC:001 PRESS: DEC	10-21-76	Mod .of CP (BP-19969) to extend completion date to April 23,1977(chgs.) Atty: Richard Zaragoza	GRANTED To:	12-22-76 APRIL-24-77
BMP-14,386 R & F	3-8-77 3-11-77 1077	Mod. of (BP-19,969, as mod.) for ext. of time to(chgs.) Atty:_Richard_R_Zaragoza	GRA NTED	5-5-77
R & F Also see WI		Voluntary transfer of control of lic corp from Burrell L. Small, Mrs. Grace Small and Burrell L. Small and Reva A. Small, Trustees of the Susanne Small Duckett Trust, the Lislie H. Small Trust and the Stephen B. Small Trust to Mid America Audio-Video, Inc. Atty - Fisher, Wayland, etc(R. Zaragoza)	GRANTED EFF:	5/26/77

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WTRX

Name MID AMERICA MEDIA, INC. Flint, Michigan

File No.	Dated	- Application for	Nature Nature	tion
BMP-14,477 R & F PRESS:	9-21-77 9-27-77	MP(BP-19,969, as mod) for ext time to:(FOR CHANGES) AttyRichard R. Zaragoza	GRANTED	Date 11-25-77 4-24-78
BTC-8512 R & F FORM 316 Also see WKA	10/21/77 N,etc	Voluntary transfer of control of Mid America Audio-Video, Inc.(parent corp of licensee) from Burrell L. Small to Burrell L. Small, Trustee of the Burrell L. Small Revocable Trust Atty - Fisher, Wayland, etc(R. Zaragoza)	GRANTED EFF:	11-22-77 12-8-77
BMP-14,567 R & F PRESS:	3-20-78 3-22-78 R 3 1 1978	MP (BP-19,969, as mod) for extension of time to: 10-24-78 (FOR CHANGES) Atty: Richard R. Zaragoza (Fisher, Wayland, et	GRANTED to:	5-16-78 11-1-78

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WTRX

File No. Dated	Application for	Nature	tion Date
PRESS: SEP 2 5 1978	MP (BP-19,969, as mod) to modify MEOV on daytime directional pattern. Atty: Richard R. Zaragoza (Fisher, Wayland, ete Engr: Louis R. duTreil	GRANTED	6-12-80
BL-780815AL R & F 8-15-78 AMENDED 10-25-78 PTA 11-8-78 PRESS NOV 2 0 1980	Lic. to cover (BP-19,969, as mod) for changes Atty: Richard R. Zaragoza (Fisher, Wayland)		issued į
Form 315 A A A A A A A A A A A A A A A A A A A	Invol. TC from Burell L. Small, Deceased Trustee of The Burell L. Small Revocable Trust to Reva G. Small, Trustee of The Reva Arlene Small Trust Atty Richard R. Zaragoza		

F.C.C. - WASHINGTON, D. C.

W.B.B.C - RECORD OF DENIAL OF INFORMAL APPLICATIONS

WTRX

Letter 9-26-47 To opr. on 1330 ks, 1 kw, daytime utilizing DA pattern specified for daytime opr. CP-4120, and 250w night utilizing the same DA pattern, for a period of 30 days.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

